

Melcombe Primary School Afternoon Art Club



Deo, Bailey, Hayden, Theria, Sofia, Farrah, Marvin, Kyra



In order to test the functionality of the handbook, the final development of the project is organizing a program of art and design simply following the handbook.

I tried to approach different schools, community centers, and charity group and send them with the framework and my collaboration proposal. Melcombe Primary School in Hammersmith offered me to host an afternoon club during the spring term. Afternoon Art club is providing a special learning experience for the kids to have fun in extra curriculum activities, that using the time of two classes after lunch with a small group of selected students.

This opportunity allows me to host a short-term art program designed using the Universal Art and Design Education Handbook. The aim of the Afternoon Art club is pursuing their interest in art, share their creative endeavors and ideas with other students and building a sense of self-esteem through the program. I was supervised by school staffs Gwen and music major volunteer, Jason.

This is a short term art program collaborating with Melcombe Primary School

Afternoon Art club is providing a special learning experience for the kids to have fun in art making. The aim of the Afternoon Art club is pursuing their interest in art, share their creative endeavors and ideas with other students and building a sense of self-esteem through the program.

The program was hosted during the spring term. The selected 8 students were gathered every Tuesday afternoon for 1.5 hours supervising by 2 school staffs, Jason and Gwen.

Program Plan

Class Size: 8 students
 Ages: 8-11 (senior primary students)
 Venue: Malcombe Primary School, Hammersmith
 Time: Every Tuesday 1:30pm - 2:45pm
 Assisting staffs: Gwen (school teacher), Jason (volunteer)

Duration: 24 Jan 17 - 25 Apr 17 (14 sessions)

Learning objective: Having a fun afternoon for the kids to learning and enjoy making arts. Help them to build their creative practices and boosting their self-esteem at the same time. **The objective outcome is learning a form of art and completing an art project for the school and community.**

Themes/ forms: Life in London, photography and music



1. **Education level:** Since the participants of the Art club are from Primary school, the setting of the program plan is structured with the ratio as:

Imitation > Originality
Practical > Conceptual
Limitation > Creative freedom
2. **The duration** of the program is set according to the early learner suggestion. i.e.

3 weeks of fun activities and workshop (20%), 4 weeks of techniques and rapid production (30%), 4 weeks of creative practices and initiated project (30%) and 3 weeks of reflections and outcome delivery (20%)
3. **Teaching style:** By cooperating the idea of using Project Approach Method, the program held a flexible plan depends on the student's interests. During the 3rd session, they are able to choose their most interesting art form to develop upon. This ensures the students are enjoying the art club as their wills.
4. **Teaching materials:** Since the participants are at primary school level and it's aimed to be a fun and relaxing short program, it avoids any theoretical studies but encourage more activities. Using the Photography kit as a tool of learning that makes the process of photography producing as fun as a card game. It's especially appealing to the younger audiences.
5. **Creative freedom:** Since the participants are from senior primary school, and the program is supervised by professions, the task is evaluated not just with one type of art but the collaboration of one another into a performance. The transition and completing on both areas enhanced the student's creative practices. Participants are also allowed to pick the types of art and theme that they feel like working on, so that they can be more engage in the process of making.
6. **Assessment criteria:** Since the program is unlike a formal educational subject, the learning objective is relatively less about the skills and techniques but leaning toward on delivering a completed outcome, enlighten their willingness on art making, and most importantly, have an enjoyable afternoon away from school work.



24 Jan Greet and Meet

Get along with snacks and briefing of the project

31 Jan Fun with art

Introducing different types of art with actual samples (props: DSLR camera, photo, editing videography, paints, painted canvas, clay sculpture, card board sculpture.)



7 Feb Discussion Day

Discussion on what type of art they want to focus on the following weeks. The students decided to learn about photography. And the focus topic is about London life since they are all come from different ethnic.



14 Feb Introduction to photography

Basic introduction on the mechanic of camera and principle of photography. Showing photography example. Each student have a chance to try out the DSLR camera.



21 Feb Project brief

Each of them is given a disposal camera for their self initiate photography project. They are all handed and briefed the Amateur Artist Collection: Photography Kit.

28 Feb/ 7 Mar Midterm, working weeks

A week on their own with the camera and tool to take the picture.

14 Mar Camera collecting and film develop

21 Mar Photography preview

Handing back with their developed photography. A fun session presenting their work to the others.

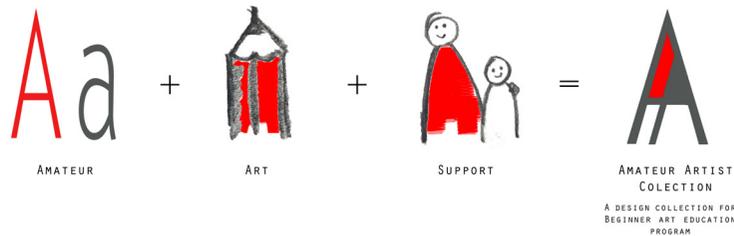
28 Mar Music workshop (hosted with Jason)

Discussion on how the art work can be more related to the initial idea of London life. Decided to recreate the art work with creative writing and music.

4 Apr Music and Lyric

Creative writing and music making workshop with Jason.

11, 18, 25 Apr Rehearsal, performace and review



Amateur Artist Collection is aimed to help and support art beginners to engage in the creative process. The collection altered and simplified the creative learning process, by providing tools and guides to imitate and aimed to produce a successful outcomes. The collection introduces a series of creative kits that are focusing on different art form each.

Each kit is designed in the game format that offers a fun experience for art beginner to develop their artwork with simple steps and tools. The fulfillment of producing a successful outcome will also help the user quickly engage and develop their interest after trying the collection.

The collection is targeted especially for younger audiences and used in short term art education program.

Photographer Kit

The Photographer Kit is the first artist kit in the collection!

It works as a card game that helps generate quests for photographs as simple as 4 steps:

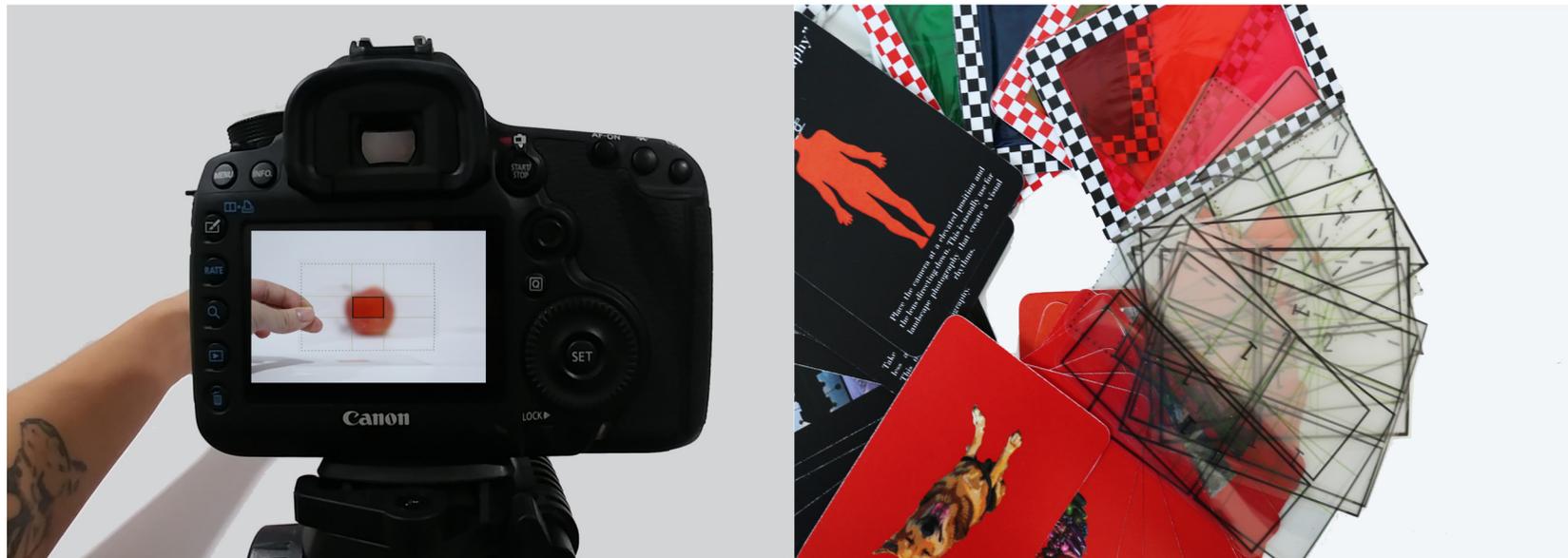
Draw, Act, Point and Snap!

The Photographer Kit works as a card game that helps generate quests for photographs. The kit consists of 4 types of cards:

Subject, Composition, Tricks and Fun Filter.

Want to increase the fun and challenges?

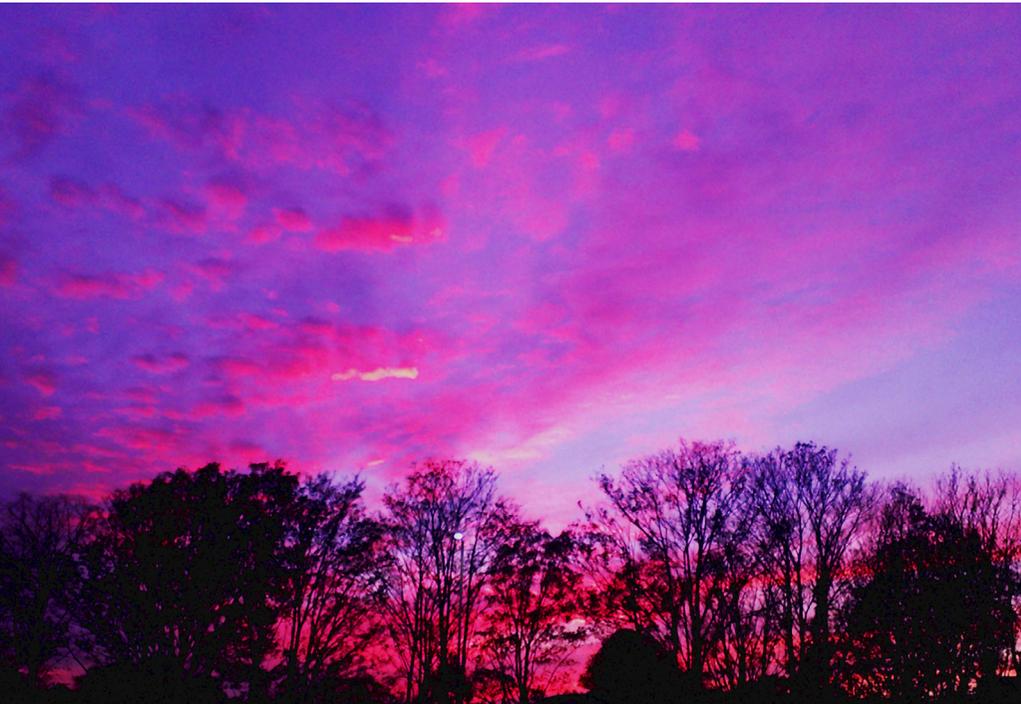
Use a (disposal) film camera and wait for the surprise from the film developed!



The idea of a designing a game as a cheat tool to help younger audiences learning art was one of the initial ideas of the project. The concept and excitement are underdeveloped so the design was abandoned. However, I found that the collection is actually helpful in this particular short term art program.

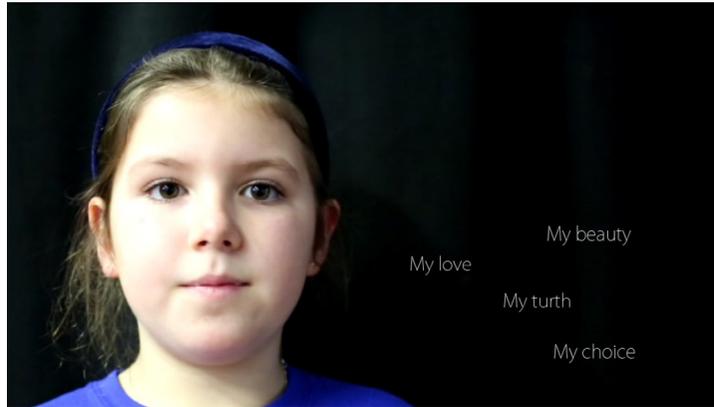
During the afternoon art club, the students had chosen photography as the major art form they want to learn so I had the Photographer Kit to help them develop their photos.





The students decided the topic of the art work is 'Life in London'. They took a week off with the disposal camera and the Photographer Kit, then snap all over London. After the film had developed, they have to pick their favorites and tell the group the story behind the chosen photo.

Deo Uncle's Cheek	Marvin Dinner Shopping with Mom	Kyra Wonderland	Sofia Pink Sunset
Theria Giant Spanish Chilies	Hayden A tired old man with tires and the tire man	Farrah Black Big Ben	Bailey London Lights Up



Life on London music video - <https://vimeo.com/217183882>



Malcombe Primary School Afternoon Artclub BTS - <https://vimeo.com/212468554>